



# Get People Talking.



## Let's face it:

In the world of competitive business, a PR "buzz" is just as important as your advertising. Maybe more. And it costs far less to simply...Get People Talking.

## Joyce Wilden

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*Her marketing skills are evident and she possesses a keen ability to keep her customer at the forefront of every conversation.*

**Todd Hein**  
**Sears Holding Corp.**

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*The whirlwind of media exposure that followed our national television debut is still yielding positive results.*

**Susan Girard**  
**Mercedes Homes**

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*Joyce has written press releases, coordinated radio spots and provided opinion and counsel on programs that have resulted in financial gain to the company.*

**Sue Stewart**  
**MHi Mortgage**